



“IP” B

90

2025 2025 2025 2025 2025 2025

SOP

12

SOP AIGC 14. 12

SOP AIGC

14. 12

12

SOP AIGC

14. 12

12

SOP AIGC

14. 12

00000000 0 00000 0000000
 0000000 00000000 00000000 00000 000000
 00/000 0000000 00000000000 0000000
 00000 00000 00000000 00000
 00000 00000000000000

000000 000000 000000 00000000

0000000000

000000 004 : 00 3 : 00 300000000000 0000000000000 0

0000000 006 : 00 2 : 00 200000000 0000000000000000000 00000000000000 0

00000

000000000000000000 000000

0000 000000 000000 00000000“00000 00000000”0 0

0000000 000000 00000000“0000000000000 000000000000”0 0

0000 000000 0000000 0000000000“000000IP00 0000000000”0 0

00000000

00

00

00

000000

0

00000

00

00

00000

0000

0

00000

B0

0000/0000

000000

00 0000

00 0000

0

000000000 000000000000000

003

0(10

0+200/00)

000 00 000000 000000000

0000

0000

00 000000

00000

00

000000

000000

00 0000

00000 0

000000

000 00 0000000

00

003-50

00000

00000

00 00

0000

0000

0000

000000000

00000

000000

00

00

000000

00000

000 0

00 000

00

00000000 0000000000

001-20

000

00 00

000 0

000

000

000

0

00000

00

00

00

000 00

000 00

000

00 00

003-40

CP0000

0000

0000

0000

0

0

0

Tag0000

00

000 0

0000

00 00

00

0000

0000

0

0

0

0000

00

00

0000000000000000

000000000000 00

00000

002

0

000 00 00000000

000000/00000000

□□□□ □□□□□□□□□□□□□□□□ □□□□□□□□□□

[illegible]

□□□□□□

□□
□□ □
□
() □ □□□□□□□
□□□□□□□□□□□□□□
□□□□□□□□□□
□□
□□
□
□□□□□□ □□□□□□□□□□

YouTube:

□ □ □ □ □ □ □ □ □

□□□□□□

□□□□□□□□

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □

□□□□□□□□ □□

W4

□□□□□□

1

1

111

11

11

11

100

000

1

□□□□□□□□□□

□ □ □ □ □

CP

□ □ □ □ □ □ □ □ □ □

11

11

1

FANBOX:

□□□□□□□□□□

□□□□□□

11

AI□□□□□□

□□□□□□□□ B□□□□□

11

CP

□/□□□□□□□□

W5

1

□□□□

111

11

1111

1

() □ □ □ □ □ □ □ □ □ □

□ □ □ □ □ □ □ □ □ □

11

11

〇〇
 〇〇
 〇〇
 〇〇
 〇〇
 〇〇
 〇〇
 〇(〇
 〇〇
 〇)
 〇〇〇〇〇〇〇〇〇〇〇〇
 〇〇
 〇
Niconico:
 〇〇〇〇〇〇〇〇〇〇〇〇
 〇〇 B〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇
 〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇〇〇〇〇〇〇
W6
 〇
 〇〇〇〇〇〇〇〇〇
 〇〇
 〇〇 〇
 〇
 (〇)〇 〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇 〇〇〇〇〇〇〇〇〇 (〇〇
 〇〇)
 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇
FANBOX:
 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇〇〇〇〇〇〇〇〇
ARPU
 〇
 〇〇
 〇〇
 〇〇〇〇〇〇〇〇〇〇
W7
 〇〇〇〇〇〇〇〇〇〇〇
 〇〇
 〇〇 〇〇〇 〇〇〇〇〇〇〇〇
 (〇〇
 〇〇)
 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇
 〇〇
 〇〇
 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇〇
YouTube:〇〇〇〇〇〇〇〇〇
 〇〇〇〇〇〇〇〇
 〇〇

○○○○○○○○

○○○○○○

○○

○○○○○○○○

○○○○○○○○○○○○

○○

W3

○

○○○○○○○○

○○

○○ ○

○

() ○ ○○○○○○○○○

○○○○○○○○○○○○○○○○○○

○○○○○○○○○○○○

○○

○○

○

○○○○○○○○ ○○○○○○○○○○○

YouTube:

○○○○○○○○○○○○

○○○○○○○○

○○○○○○○○○○○○

○○○○○○○○ ○○○○○○○○○

○○○○○○○○○○ ○○

W4

○○○○○○○○

○

○

○○○

○○ ○

○○

○○ ○

○○○

○○○

○

○○○○○○○○○○○○○○○○

○○○○○○

○CP○○○○○○○○○○○○○○○○

○○○○○○○○○○○○

○○

○○

○

FANBOX:

○○○○○○○○○○○○○○

○○○○○○○○

○○

AI○○○○○○○○

○○○○○○○○○ B○○○○○○

○○

CP

○/○○○○○○○○○○

W5

○

0000

000

00

00 0

0

(0)0 0000000000

0000000000

00

00

00

00

00

00

00

00

00

0(0

00

0)

000000000000

00

0

Niconico:

0000000000

00 **B**000000000000

00000

0000000

0000000000

w6

0

0000000

00

00 0

0

(0)0 0000000

0000000000000000

000000 00000000 (00

00)

00000000000000

FANBOX:

00000000000000

000000000

00000000

0000000000

ARPU

0

00

00

000000000

w7

000000000

00

00 000 0000000

(00

00)
 000000000000
 00
 00
 0000000000000000
 000000000000000000
 YouTube: 00000000
 0000000
 00
 000000000
 0000000
 00
 00000000
 000000000000
 00
 00
 00
 w8
 00000000
 0
 00
 00 0
 0
 (0)0 000000 00 0
 000
 00
 00000000
 00
 000000
 00
 00
 00 15000000
 00
 00
 000000000
 000 00000000 00
 00/X0
 0000
 0000
 0000
 0000000000000000 “0
 0”0
 0
 0000000000000000
 0000000000 00
 w9
 0000000
 0
 0
 00
 00 0
 0
 (0)0 000000 0000000
 000000000000000000

CP
 “
”
FANBOX:

PSD
CP

W10
YouTube:

AIGC

W11
()
/

W12

00 0

0

(0)0

000

00

00

000000

0000000000

0000000000

0000000 00

FANBOX

0000000000

00000

ROI

0

0000000000

0

0

0

00 0

000

0

00

00000000

00

+00000000

00

000+0000

0000

000

00

00000

00

00000000

00

00

00000

0000000 “00000000 + 00000000 + 0000000000”0

0

0

0000000

00000

000

000

000

0

0000

0000/

0000

00000

00000 0

0000 00

000 000

000

000 B0000
 000 000
 00000000 000 00 0000
 010
 000
 0
 00001500000000000000 0000000
 “000000 00000”0 “000000000”0
 0
 0000
 00000
 00 0000
 000 00000000 00000
 B0000 000
 000 00
 00000 0000000000 0000000
 02-3
 000
 000
 0000000000 00000 00000000000
 “00000000000000000000
 0”0
 0000000
 00000
 (0000)0 0000000000 000
 000000
 00/000
 0000
 B000000 pixivFANBOX0
 note
 000
 00
 00 00000000000000
 050
 00 0
 00000000
 00“000000000000”00000000000000000000
 “00000000000000 00 000000000000
 0”0
 00 00000000
 00
 00000000000040000
 B0
 10-1500000000000000
 000000000000 0000000
 0000000000000000
 0000000000000000
 00
 1500000000000000“000000000000”0
 000000000000000000
 000000BGM0000/000000000
 “000000000”00000000
 000000
 00000000000000 0X0000000000

0000000000000000
 0000000000000000
 0000000000000000
 00/000
 000000 000000000000
 000Tag000000000#0000000#0
 000000000000
 000000000000000000000000
 YouTube
 000/0/00000CC0000000
 0030000“000000000000”
 000000000“00000000”0000
 0000000000QA0000
 niconico
 00000000/000 000000000
 0000000000 00000000000“www”
 0000000000000000
 000000000000
 pixivFANBOX
 / note
 000000000000/000000000000
 0000000000000000000000
 000000000000000000
 000/0000000000000000
 0000SOP AIGC000 00000 0000
 00
 00000000
 000
 000000000/
 00
 0000
 000
 0
 000000000000
 00000000 0000
 00AI00000000
 000
 000/0
 000
 0000000 00000000 00000000
 0000000000000000
 000
 0
 000000000000
 00 0000000000
 0000 0000AIGC
 00000000
 000
 00000000 000000000000 000000
 0000000
 000
 000
 0
 000000000000 0

000000 0000 0
 000/0
 0
 00000000
 Excel000 0000
 000000
 000000
 000
 0
 000/000 0000
 00 000000000
 000000000 00
 00
 00/000000
 000000
 000
 00/0
 0
 000
 0
 0000000000 0000000000 0000000000000000000000AI00
 000000000
 0000/
 00
 000000000 0000000 00000000/000000
 000000000000000
 000
 00
 AIGC00000000
 000 0000“0000 AIGC00000 0000000”0
 000 0000000
 00
 00000 0000“AI
 00”0
 00000
 0
 0000000000
 AIGC00000000
 00
 00AI000000000000
 00000 0000
 000000000000000 00000000000000 0000000 4800000000000000
 00/00
 00
 000000“000
 000” 000000
 00000000 0
 000000
 000000
 000000
 00
 00 00000000000
 0A 00000000
 0

□
□□□□□
□
□□□□□□
□□□□□□□□
□
30
□□□□
□□□□□
□□□□□
□□□
□□3□□□□□ □□□□□□ □□□□□□ □□□□□□□□
□□3□□□ >35%□ □□□□□□□□□□ □□□□□□□□□□ □□□□□□□□□□
30-
60
□□□□
□□□ □□□□□□□□□□□□
□□□□□□□□ □□□
□>100□□□ □□□□□□□
□□ B□□□□□□□
□□□□□□□□□□□□□□□□□□ □□□□□□□□ □□□□“□□”□□□□ □□□□□□□
60-
90
□
□
□
□
□
□□□□□□□□□□□□□□
□□□□□□□ □□□□ □□ □□□□□□□□ □□ YouTube□□□□□□
□□□□□□□□□□□□ □□□□□□□□ □□□□□□□□□□ □□□□□□□□□□
□B□ □□□□□□□□□□□□□□
□□□□
□□□□
□□□□□□□□
□□□□□□
□□□□□□□
□□□□□
□
□□□□□□
□□□□□□
□
> 35%
< 20%□ □□□□□□□ □□□□□□
□□ □□□□□□□□3□□
□□□□
□/□□□
□□□□□□□□□□□□□□
□□/□□□> 5%
□□□□□ □□□□□□□□ □□□□□□□□□□ □□“□□□□□”□□□□
□□□□□□
□□□
□□□□□□□
□□□□□
□□□□□□> 8%

000000 000000 00000 000000000000000

000000

0

0000000

000000

00000000

000000

000000 00000000 00000000“000”0 00000000000

000 00000000

00000

0000000

0000000

000/000

00

00000000000

0

1. 00000

00

00000000000 000 000000

0IP000 0000000000000000000

00000000000 00000000 000000000000

00000000

000000 000000000000000

000000B00000000000000 000000000000

0000000000

2. 00000

0

0000000000CP000000

00/00

0000000 000 00000000000000

0000000

PV0 000000000 00000000000

000000000000000 0000000000000000 00

0000000000000000000 00 0000000

0000000000/

0000000000

3. 00000

000

000000

0000000000 000000000

000000 00000 00000000000000000

00000000000000 000000000000000 00000

000

000000000000000 00 0000000000000

00000000000

000000000000000000000000000000000

000 00000000

00/0

0

00000

00000000

00000

00

00000/00

000000/00
 00000000 000000 000000 00 000000
 0000000000000000 00000000
 00000
 00000000000 0
 000000000000
 0000/000000
 00IP000000 00 000000000000
 1000000000000000 + 10000000
 000 00 0000
 00000000000 0
 000000000000
 00000/0000
 AI00000000
 00000000 00
 00000000
 000000200 0
 000000000
 000
 000000 000000000000000 0000000000
 000
 0
 00000000 00000000 000000000000
 10000000 + 3
 000000000
 00000
 00
 000000000000
 00 000000BGM
 000
 000
 0000000000 00/000000 0000000000
 0000000000000000000000 00000000
 00000
 00AIGC0000 00000000000000000000
 00/0000 (0)
 000000 000000000 0000000000
 000000000000000000 0000000000
 000 0
 00 00
 00000000000
 00000000000
 [001] 000000000000000000/0000 W_ [0/0 - 0/0]0000000000 [001] 000000000000000000/0000 W_ [0/0 - 0/0]
 0000000000 000 00000000000000000000 0000000000
 [001] 0000000000000000
 0000/0000 W_ [0/0 - 0/0]0000000000
 [001] 0000000000000000
 0000/0000 W_ [0/0 - 0/0]0000000000
 00 [0000]0 000000 00(00/00)00 [0000]0 000000 00(00/00)00 [00/00]0 000000 00(00/00)00 [0000]0
 000000 00(00/00)00 [0000]0 000000 00(00/00)00 [0000]0 000000 00(00/00)00 [00/00]0 000000 00(00/00)
 /00)00 [0000]0 000000 00(00/00)
 00 [0000]0 000000 00(00/00)
 00 [0000]0 000000 00(00/00)00 [00/00]0 000000 00(00/00)00 [0000]0 000000 00(00/00)
 00 [0000]0 000000 00(00/00)

[illegible]